



Company Fact Sheet

- **Year founded:** 1990
- **Company headquarters:** West Hollywood, California
- **Product offering:** Atlantis is the world's largest travel company specializing in all-gay vacations. Atlantis creates a unique vacation experience for its gay and lesbian guests by chartering entire cruise ships and all-inclusive resorts for their exclusive use and enjoyment. Atlantis completely customizes the experience, with leading talent, unique parties, and a team of talented hosts.
- **Average number of guests on an Atlantis cruise:** 2,000
- **Largest Atlantis cruise:** 3,600 guests on Royal Caribbean's *Freedom of the Seas* in January 2007 and *Liberty of the Seas* in January 2008 (the largest gay cruises in history)
- **Average number of guests at an Atlantis resort:** 500
- **Number of guests hosted in 1991:** 376
- **Number of guests hosted in 2007:** approximately 20,000
- **Total number of guests who have traveled with Atlantis:** more than 100,000
- **Percent of Atlantis customers who are return customers:** over 60 percent
- **Companies that have hosted Atlantis programs (current and previous):** Azamara, Carnival Cruises, Celebrity Cruises, Club Med, Norwegian Cruise Lines, Oceania Cruises, Orient Lines, Royal Caribbean Cruise Lines, Palace Resorts, Royal Olympic, Windstar Cruises
- **Current and previous ports of call on Atlantis cruises:**
 - **Caribbean:** Antigua, Aruba, Bahamas, Belize, Cayman Islands, Costa Maya, Cozumel, Dominica, Dominican Republic, Ft. Lauderdale, Grenada, Isla Catalina, Key West, Labadee, Miami, St. Thomas, St. Martin, St. Kitts, St. Croix, San Juan, St. Lucia, Tortola, Turks and Caicos
 - **North America:** Bermuda, Glacier Bay, Juneau, Ketchikan, Los Angeles, New York, San Diego, Seward, Sitka, Skagway, Vancouver
 - **Mexico:** Acapulco, Cabo San Lucas, Ixtapa, Mazatlan, Puerto Vallarta
 - **South America:** Buenos Aires, Buzios, Florianopolis, Montevideo, Parati, Porto Belo, Punta del Este, Rio de Janeiro, Rio Grande, Santos
 - **Northern Europe:** Aarhus, Berlin (Warnemunde), Copenhagen, Helsinki, London (Harwich), Paris (Le Havre), St. Petersburg, Stockholm, Tallinn
 - **Mediterranean:** Athens, Alexandria, Barcelona, Bilbao, Cairo, Cannes, Corfu, Crete, Dubrovnik, Ephesus, Florence (Livorno), Ibiza, Istanbul, Jerusalem, La Coruña, Lisbon, Mallorca, Malta, Marseilles, Messina, Monte Carlo, Mykonos, Naples, Rhodes, Rome (Civitavecchia), Santorini, Seville (Cadiz), Split, Taormina, Valencia, Venice

(more)



- **Current and previous ports of call on Atlantis cruises (contd.):**
 - **South Pacific:** Fanning Island (Republic of Kiribati), Honolulu, Hilo, Kauai, Maui, Tahiti
 - **Asia:** Bangkok (Klong Toey), Ho Chi Minh City (Vung Tau), Hong Kong, Hue (Danang), Ko Samui, Nha Trang, Singapore
- **Current and previous locations of Atlantis resorts and tours:** Bahamas, Cancun, Costa Rica, Huatulco, Kenya, Manzanillo, Playa del Carmen, Puerto Vallarta, Punta Cana, St. Martin, Sonora Bay, Sydney, Turks and Caicos, Whitsunday Islands

Atlantis 2009 Vacations

Cruise	Ship	Dates	Ports
2009			
Freedom Caribbean Cruise	Royal Caribbean <i>Freedom of the Seas</i>	January 25 - February 1, 2009	Miami, San Juan, St. Martin, Labadee
Solstice Caribbean Cruise	<i>Celebrity Solstice</i>	March 8 -15, 2009	Ft. Lauderdale, Labadee, Isla Catalina, Willemsted
Hong Kong to Singapore Cruise	<i>Azamara Quest</i>	March 28 – April 7, 2009	Hong Kong, Hue (Denang), Nha Trang, Ho Chi Minh City (Vung Tau), Bangkok (Klong Toey), Ko Samui, Singapore
Grand Baltic Cruise	Holland America <i>Eurodam</i>	July 22 – August 1, 2009	Copenhagen, Berlin (Warnemunde), Tallinn, St. Petersburg, Helsinki, Stockholm, Aarhus
Solstice Mediterranean Cruise	<i>Celebrity Solstice</i>	August 29 – September 7, 2009	Rome, Alexandria, Rhodes, Mykonos, Santorini, Naples
Los Angeles to Mexico Cruise	Royal Caribbean <i>Mariner of the Seas</i>	October 18 – 25, 2008	Los Angeles, Puerto Vallarta, Mazatlan, Cabo San Lucas

Resort/Tour	Location	Dates
2009		
Club Atlantis Cancun	Club Med, Cancun, Mexico	April 25 – May 2, 2009
Club Atlantis Vallarta	Palace Resort, Nuevo Vallarta, Mexico	October 31 – November 7, 2008
Club Atlantis Vallarta	Palace Resort, Nuevo Vallarta, Mexico	November 7 – 14, 2008

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